

SILVERSARK.COM/REVENANTS



Greetings,

On behalf of Stephanie Schultz, CEO and Owner of Silversärk, you are cordially invited to participate as a sponsor for an exciting new independently operated event scheduled for Friday, November 1, 2024! A former artist of the prestigious Pfister Hotel Artist-in-Residence Program will be showing her new collection as part of a large-scale event this November. The Pfister Hotel in Milwaukee, WI, has hosted its Artist-in-Residence program since 2009, helping artists flourish and connect with the community. With a working studio and art gallery on site, visitors are able to see the evolution of each artist's pieces as they come to life. During her tenure, Schultz printed textiles using photos she shot within the hotel to create low-price-point items for sale, such as neckties and shawls. She also created a complete 33-piece collection/12 full ensembles/12 full ensembles inspired by the hotel's vast collection of Victorian paintings. Her residency culminated in a themed fashion show displaying her years' worth of work. She also organized and hosted a Victorian Masquerade Ball in October 2018 celebrating the hotel's 125th anniversary. This event was attended by over 200 guests, many of whom have asked for another event.

Silversärk has been providing high quality historically inspired bespoke fashions in the Midwest since 2005. Having garnered accolades for striking textiles, quality craftsmanship and a unique fashion perspective, Silversärk garments have been included in exhibits at Museum of Wisconsin Art, the Oshkosh Public Museum, the Beulah Brinton House, and the Racine Art Museum. Silversärk has also been featured on PBS The Arts Page, Wisconsin Life/Wisconsin Public Television, The Morning Blend, The Real Milwaukee, and Fox 6 Wake Up!, with over 40 publications including Milwaukee Magazine, Giuseppina, Miroir, and Dark Beauty.

Schultz will be presenting her collection "Revenants" in her first solo fashion show since the end of her Pfister residency, on November 1, 2024, at The Cooperage, 822 S. Water St., 53204. "Revenants" will be a premier black-tie affair focused on gathering like minds to enjoy an evening of live entertainment and fashion, celebrating an exploration of mythos spanning a variety of cultures and eras. Emphasizing local talent of varying disciplines, it will be an immersive experience unlike anything Milwaukee has seen before. World-renowned and prize-winning bayan and accordion player Stas Venglevski and local string quartet Strings for All will perform themed music in the first portion of the evening, with a special fashion showcase by owner-operator of Silversärk, Stephanie Schultz. Chicago-based performance artist Red Rum will perform two bespoke pieces, with a "best dressed" contest just before midnight. A "Midnight Howl" will be led by Milwaukee's foremost horror drag collective COVEN, followed by a performance. Throughout the evening, guests will have the opportunity to shoot photos with custom backdrops as well as with a very special vampire guest. Themed visuals and auditory excellence will be provided by award-winning local collective Subspace.

Previous independent shows have drawn audiences from Chicago, Minneapolis, and the greater Milwaukee area, including members of businesses in Milwaukee's fashion industry, local media, bloggers, and fashion-minded consumers. With her most recent masquerade during her artist residency being a rousing success, time spent since then has been focused on building brand recognition to make this upcoming show a highly anticipated event.

Thank you sincerely for reading this letter and reviewing the following packet. Please do not hesitate to call or email with any questions regarding this information. Your support cannot be understated!

Stephanie Schultz
CEO and Owner of Silversärk
2629 S. Kinnickinnic Ave., Apt 2
Milwaukee, WI, 53207
262.995.5526 | silversarkx@gmail.com | www.silversark.com

SPONSORSHIP PACKAGES

Please see the following sponsorship levels below.

FRIENDS SPONSORSHIP

\$250 - six available

Four (4) General Admission Tickets to the event Company Logo/Name listed on sponsorship page of ticket website Company Logo/Name included in sponsor section of slideshow the night of the event

SILVER SPONSORSHIP

\$500 - six available

Two (2) VIP Tickets to the event Logo/Name listed on sponsorship page of ticket website Product Placement in all VIP Gift Bags** (must be provided by sponsor) Company Name included in sponsor section on screen the night of the event Social Media Acknowledgment once weekly starting 1 month prior to event

GOLD SPONSORSHIP

\$1000 - two available

Four (4) VIP Tickets to the event Logo/Name listed on sponsorship page of ticket website Company Logo and Name included in sponsor section on screen the night of the event Product Placement in all VIP Gift Bags** (must be provided by sponsor) Social Media Acknowledgment once weekly starting 2 months prior to event Name included in end credits of video made/released after show

PRESENTING SPONSORSHIP

\$2000 - one available

One VVIP table with 8 tickets included (all-inclusive food/beverage package) Titled as "Presenting Sponsor" of event.

Company Logo and Name featured on sponsorship page of ticket website

Company Logo and Name included in sponsor section on screen the night of the event

Product Placement in all VIP Gift Bags** (must be provided by sponsor)

Social Media Acknowledgment twice weekly starting 2 months prior to event

Recognition from host and designer Stephanie Schultz during post-show remarks

"Presented in participation with" in opening credits of video made/released after show

^{*} If payment received, and cleared, by October 1st, 2024. Returned checks are subject to a \$35.00 return check fee. Payment for sponsorship is due within 48 hours of form submission. Subject to change any time for any reason.

SPONSORSHIP FORM

53207

Please complete and mail sponsorship form to: Stephanie Schultz 2629 S. Kinnickinnic Ave. Apt 2 Milwaukee, WI 53207

CONTACT INFORMATIO	ON		
Name:			
Last		First	
Business Name:			
Street Address:			
Street Building / Suite #			
	City	State	Zip Code
Contact Information:	Phone	E-mail	Website
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SPONSORSHIP PACKA	GE		
□ Friends Sponsorship \$250		□ Gold Sponsorship \$1000	
□ Silver Sponsorship \$500		□ Presenting Sponsorship \$2000	
METHOD OF PAYMENT	/AUTHORIZATION	N	
□ We would be happy to Email address to send Invoices will be sent w	l invoice to:	ed electronic invoice that you	may pay via PayPal
 □ Pay by check: Make check payable t 2629 S. Kinnickinnic A Apartment 2 Milwaukee, WI 		tz and send to:	

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